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## Vacation Rental Homes Taking Over for Hotel Visits For Immediate Release

**HELEN, GA, AUGUST 1, 2020** – In the past four months, <u>Pinnacle Cabin Rentals</u> has seen a huge increase of overnight stays and they contribute this to people feeling safer renting individual homes rather than staying in a hotel. Owner Mark Chambers says, "I do not see it slowing down anytime soon. **We have been overwhelmed!**"

<u>Pinnacle Cabin Rentals</u> sees the increase in overnight stays as a **direct consequence to people's perceptions of the virus**." With people's perception of safety, sanitation, and social distancing on people minds, overnight rental homes in the **North Georgia Mountains** offers a clear advantage to a hotel. Pinnacles homes are individual, upscale, rustic, and an entire family can stay in a home for less than what it costs than a hotel stay. The homes have amenities like **spa's**, **pools**, **local wineries**, **pool tables**, **mountain and lake views**, and even **local golf**. Most of the amenities within hotels are currently not available so why would one want to stay in a hotel when the amenities are not available? This is where Pinnacle Cabin Rentals fits in.

When people stay in one of the fifty vacation homes managed by **Pinnacle**, they are there by themselves. They do not have to be concerned about social distancing. They feel safer. They can stay within the home and enjoy the luxury of the interior amenities. Many homes have mountain views, and games or large TV's to keep the guests busy. If that isn't enough, guests can venture out to the local scene in <u>Helen</u>. Local entertainment includes **horseback riding**, **swimming at <u>Lake Unicoi</u>**, **boating in kayaks**, <u>ziplining</u>, and shopping in the locally owned shops. They can even stop by one of the local wineries.

A couple of the most requested cabins include <u>Yonah View Lodge</u> and <u>Sterling Lodge</u>. **Yonah View Lodge** is a rustic cabin on the outside, but upscale & rustic chic on the inside. Amenities of this cabin include a jacuzzi, soft leather couches, king beds, a **rocking chair covered porch**, a pool table, a full chef's kitchen, and **pecky cypress ceilings**. Want to go to a winery? <u>Yonah Mountain Winery</u> is located within a mile of this cabin. As you enter this home, the wood scent of the interior walls captures you and welcomes you to your vacation. You know you have arrived!

**Sterling Lodge** sleeps sixteen and offers **six bedrooms**. This cabin boasts a **wood burning stove, telescope**, all stainless kitchen appliances, and a master bedroom with a fireplace. Large smart TV's are spread out throughout the home and additional rooms include a **game room for pool, foosball, and gamers**. The loft offers breath taking views of the nearby mountains.

Owner Mark Chambers says, "It is clear to us that people are still wanting to go on overnight or weekly vacations but are choosing to stay closer to home. We see many **Georgian's and residents from Florida, Tennessee, and Alabama** staying with us and they are bringing their entire family. (The fingerprints on the windows let us know)" Our homes offer a safer advantage to the virus and the people staying together all know each other. They do not have to worry about social distancing within the home."

**Pinnacle Cabin Rentals** is located in White County, Georgia. They have been in business for fifteen years and manage over fifty vacation homes. So far, 2020 marks one of their busiest years and with the Fall coming in two months, they do not see it slowing down anytime soon.

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