

Hungry Hospitality LLC Peachtree Corners, GA 30092 678.488.9918 cliff@hungryhospitality.com

Date: July 29, 2020

Food Truck Heads to the Hoods For Immediate Release

ATLANTA, JULY 29, 2020 – With business parks all but empty, to maintain their business, food truck <u>Kajun Asian</u> had to think differently ... So, they thought hard about their next step and they headed to the neighborhoods. Now, neighborhood business for the Kajun Asian food truck is the main source of sales.

In the first three months of this year, food truck <u>Kajun Asian</u> was busy going to the Atlanta business parks, weekend festivals, and catering to the local businesses. Covid stopped his truck fast in its tracks. But now, The <u>Kajun Asian</u> is staying busy with **Food Truck Nights** at neighborhoods throughout Fulton and Gwinnett Counties.

Chef and Owner Thuan Nguyen says, "I never thought I would be getting a call to serve Po Boys and Shrimp Tacos at local neighborhoods, and especially for kids, but thankfully, it's keeping me in business. If I was waiting for the calls from the business parks, I may be waiting a long time."

The Kajun Asian food truck has already served ten different neighborhoods. Small groups of neighbors will meet in cul de sacs or by pool clubhouses and at six o'clock in the evening, along comes the food truck...ready to serve good hot food. Chef Thuan says, "Maybe it's because the families have been cooking inside their own homes and are now ready to dine out again. I'm not sure that everybody is ready to dine inside yet. But my food truck allows people to order online and pickup at the window, or order at the window and eat outside. Either way, the customer picks the food up and eats outside or within their own home. It also allows the neighbors to spend time together, rather than with their own family members or inside non-social distancing restaurants."

The other area where The **Kajun Asian** has seen more phone calls has been with the local breweries. **Kajun Asian** has been called to local breweries like **Still Fire, Dry County, Revival, and Six Bridges**. While these breweries may be open, it seems that their guests are happy to order from the food truck and either bring the food into the brewery or eat the food outside of the brewery. Either way, it is a new option for people to dine outside. Chef Thuan says, "This is another great example of allowing people to dine outside while being socially distant and I think it makes people feel like things are back to normal. To me, food trucks are direct beneficiaries of people dining outside."

While his weekend business has disappeared for now, he is thankful for the local breweries and neighborhoods that are keeping his business up and running. Chef Thuan is hopeful for the return of Fall festivals and awaits the calls to get back to the larger functions.

About Chef Thuan: For the past ten years, Chef Thuan has cooked in some of the top restaurants in the city including Rathbun's and South City Kitchen. In 2019, he started the Kajun Asian food truck and has brought his Southern Louisiana creole style food to Atlanta. For more information, please contact Chef Thuan at 470.880.1980 or via email at Kajunasianfoodtruck@gmail.com



